



해외 유학 박람회

International Education & Career Fair

서울 코엑스 2026. 9. 19(토) - 20(일)

부산 벅스코 2026. 9. 12(토) - 13(일)

SEOUL COEX Sep. 19(Sat.) - 20(Sun.), 2026 | BUSAN BEXCO Sep. 12(Sat.) - 13(Sun.), 2026

Dear Educator / Director

International Education & Career Fair in Korea 2026

April, 2026

We are pleased to inform you that the International Education & Career Fair Korea 2026 will be held on September 19-20, 2026 at COEX in Seoul, and on September 12-13, 2026 at BEXCO in Busan, South Korea.

Organized by Korea Trade Fairs Ltd., the International Education & Career Fair Korea has been held twice a year for over 35 years, establishing itself as one of Korea's leading education exhibitions. The fair provides students and parents with valuable information on international education, while also expanding into career planning and global opportunities.

Since its launch in 1992, the exhibition has grown steadily, featuring participation from international schools, education agencies, embassies, and cultural institutions, as well as companies offering education-related services. To date, the fair has welcomed over 1.1 million visitors and more than 10,000 exhibitors.

The fair also features a wide range of specialized seminars, including sessions by study abroad agencies, embassies, international schools, and alumni, as well as book talks. These programs provide valuable information and create effective opportunities for interaction between exhibitors and visitors. In addition, embassies and institutions from various countries organize national pavilions to present reliable and official information.

The 2026 fair will continue to offer a valuable opportunity to connect with highly motivated Korean students and parents who are interested in studying abroad and building their careers. We look forward to your successful participation and to helping you achieve effective promotional results within a short period of time.

We always await your favorable response.

Sincerely yours

Hongyu Lee
President & CEO